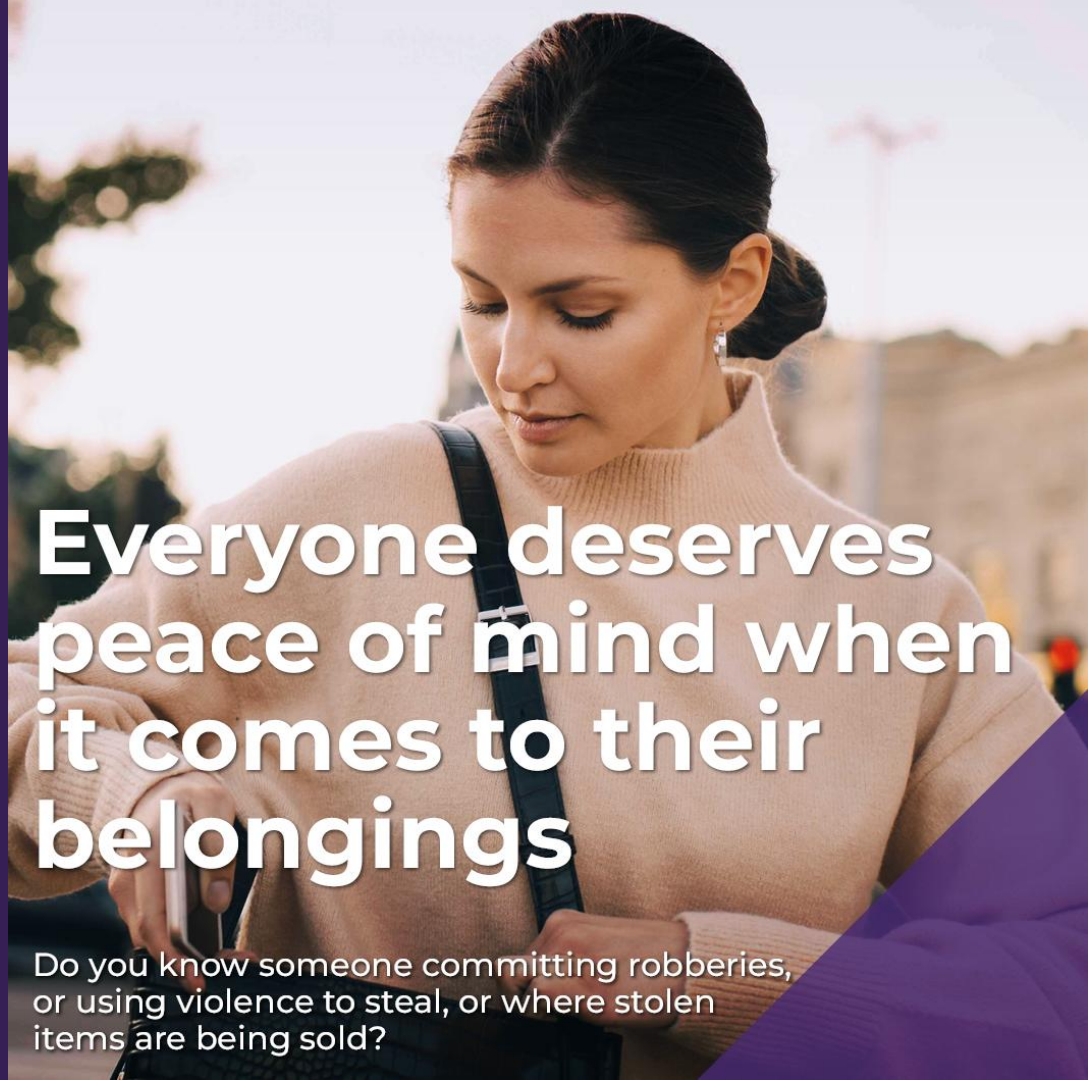


Neighbourhood Crime

National Campaign

10 – 24 June 2025

CrimeStoppers.



Everyone deserves
peace of mind when
it comes to their
belongings

Do you know someone committing robberies,
or using violence to steal, or where stolen
items are being sold?

We are an independent charity that gives people the power to speak up and stop crime, 100% anonymously.

People with concerns and information about crime and illegal activity contact our team, we take information about the crime, strip it of any identifiable information about the person providing it, and pass it on to the relevant authorities to take appropriate action.

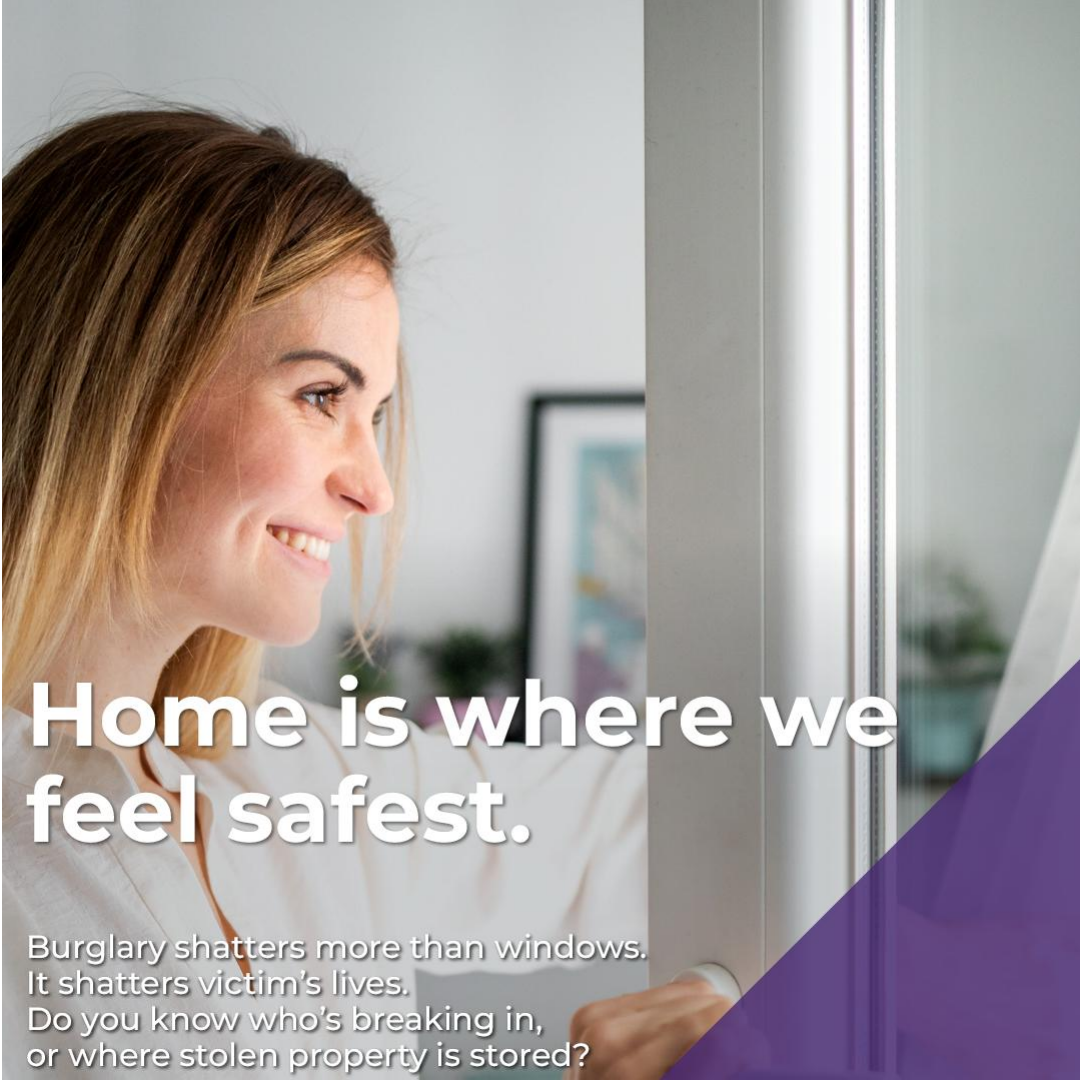
Our service is available on the phone (0800 555 111) and online (crimestoppers-uk.org), 24/7, 365 days a year. We also share advice on how to protect the people you care about from crime.

We're working towards a country where everyone will feel safe, wherever they live.

Theft rose by 13% in 2024 compared to the previous year.

Robbery, theft, and burglary harm communities and have a long-lasting impact on their victims.

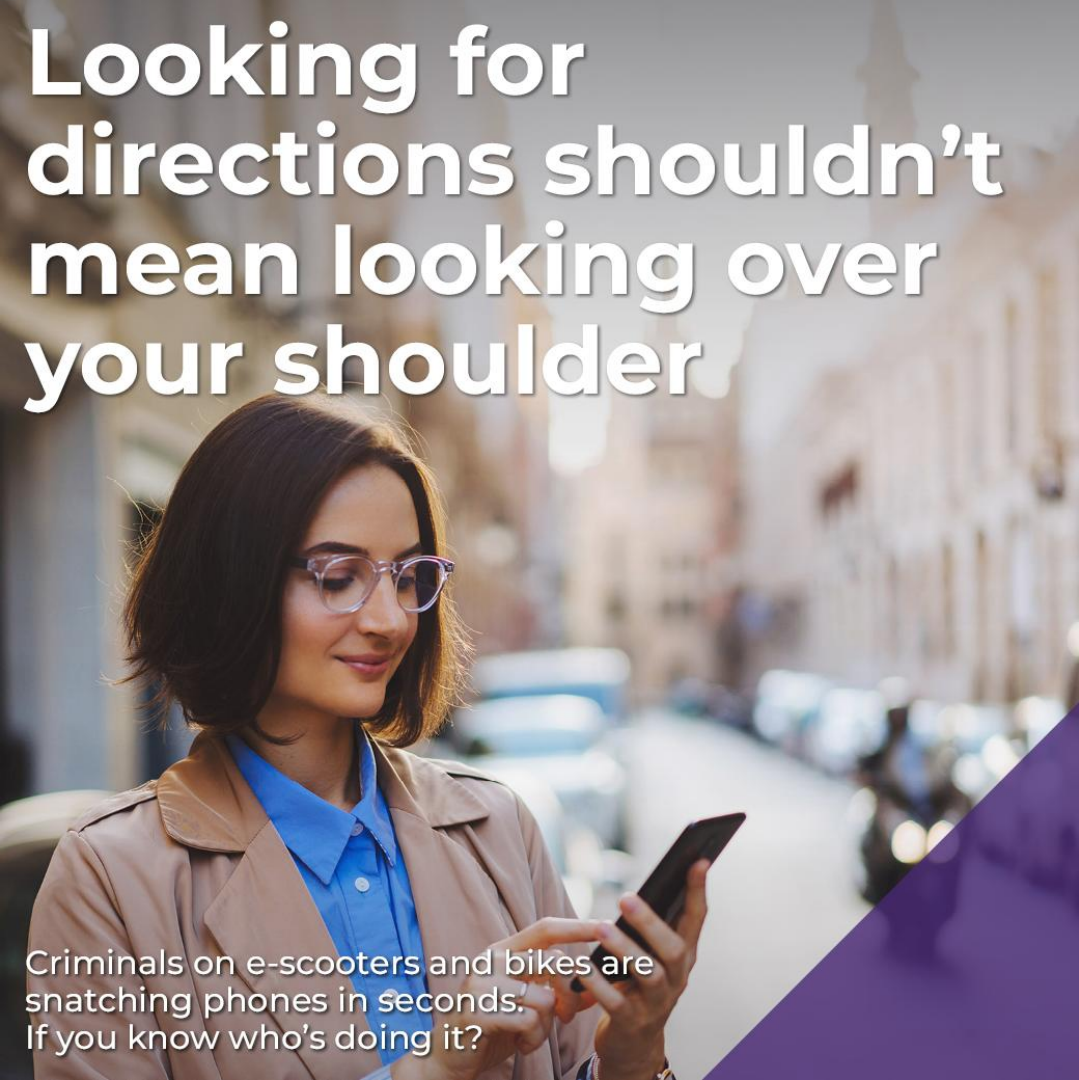
People not only suffer from the loss of their possessions, the invasion of privacy and violation of personal space, but some may experience emotional distress or be left with physical injuries.

A photograph of a woman with long, light brown hair, smiling and looking out a window. The image is partially obscured by a large purple triangle in the bottom right corner.

**Home is where we
feel safest.**

Burglary shatters more than windows.
It shatters victim's lives.
Do you know who's breaking in,
or where stolen property is stored?

Looking for directions shouldn't mean looking over your shoulder



Criminals on e-scooters and bikes are snatching phones in seconds. If you know who's doing it?

Acquisitive crime doesn't just take possessions, it takes peace of mind.

From shoplifting and burglary to phone snatching and robbery, these crimes leave deep scars. Victims are often left traumatised, communities feel less safe, and the economic toll is felt by families, businesses, and public services alike.

But the damage doesn't stop there. Acquisitive crime often fuels wider criminal networks, trapping people in cycles of exploitation, violence, and harm that ripple through society.

Crimestoppers' campaign aims to reach people who have concerns about the prevalence of thefts, robberies or burglaries in their areas.

Campaign social posts aim to highlight the ways in which neighbourhood crime impacts individuals and creates an unsafe environment for communities.

Encouraging audiences to tell our charity of the people behind the crimes and handling the stolen goods.

The campaign landing page further details how the criminals work operate, and harm society, and how by giving information individuals can help protect their community.



How you can support us.

We've developed a series of five social media assets and a series of accompanying messages which you can download and share with your network.

[Click to view and download](#)

Alternatively, follow us across our social media channels:
[LinkedIn](#) – **[Facebook](#)** – **[X](#)** – **[Instagram](#)** – **[TikTok](#)** – **[Bluesky](#)**
Support our charity's work by sharing our posts.

Campaign landing page:
[Speaking up about neighbourhood crime](#)

To learn more about this campaign or other inquiries,
please contact: **brand@crimestoppers-uk.org**



CrimeStoppers.

Breaking the wall of silence since 1988.